



KMOV
One Memorial Drive
St. Louis, MO 63102

Campaign Group
1600 Locust Street
3rd Floor
Philadelphia, PA 19103-6305

Contract

847008

Schedule Dates 08/07/12-08/13/12
Advertiser Jay Nixon for Governor (20625)
Agency/T-Code Campaign Group (1890)/056272172
Product Political - State Governor (1177)
Brand DEMOCRAT (169542)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name CABANEL,LISA
Phone/Fax (314) 727-2785 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments JAY NIXON FOR GOVERN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 08/06/12
Last Modified 08/07/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06264725
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,982.50
Net Total \$22,567.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	16	\$26,550.00
Grand Total:	16	\$26,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/07/12-08/10/12	1	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,200.00	\$1,200.00	St. Louis (KMOV) (KMOV)		8/6/12
2.0	Normal Line / SPOT	08/07/12-08/10/12	1	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		8/6/12
3.0	Normal Line / SPOT	08/13/12-08/13/12	1	:30	20062- News @ 10pm M-F	1	1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		8/6/12
4.0	Normal Line / SPOT	08/07/12-08/10/12	1	:30	20063- Late Show with David Letterman	1		X	X	X	X			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		8/6/12
5.0	Normal Line / SPOT	08/07/12-08/10/12	1	1:00	20053- Entertainment Tonight	3		X	X	X	X			3	\$2,400.00	\$7,200.00	St. Louis (KMOV) (KMOV)		8/6/12
6.0	Normal Line / SPOT	08/07/12-08/10/12	1	1:00	20062- News @ 10pm M-F	2		X	X	X	X			2	\$3,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)		8/6/12
7.0	Normal Line / SPOT	08/13/12-08/13/12	1	1:00	20062- News @ 10pm M-F	1	1							1	\$3,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)		8/6/12
8.0	Normal Line / SPOT	08/07/12-08/10/12	1	1:00	20063- Late Show with David Letterman	3		X	X	X	X			3	\$900.00	\$2,700.00	St. Louis (KMOV) (KMOV)		8/6/12
9.0	Normal Line / SPOT	08/13/12-08/13/12	1	1:00	20063- Late Show with David Letterman	1	1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)		8/6/12
10.0	Normal Line / SPOT	08/13/12-08/13/12	1	1:00	20015- News @ 6am M-F	1	1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: